

How to Get Involved:

There are lots of ways to get involved with the Downtown Business Association, have a say in your downtown.

MISSION DOWNTOWN BUSINESS ASSOCIATION

P.O. Box 3461 Mission BC V2V 4J3
604.814.2022

INFO@DOWNTOWNMISSION.CA

WWW.MISSIONDOWNTOWN.CA

Join one of our committees:

- Marketing and Ambiance
- Special Events
- Downtown Safety
- Business Recruitment and Retention
- Finance



Become a member of our Board.

This way you can influence our priorities and what we do—this is a great way to have a say in the promotion of the downtown.

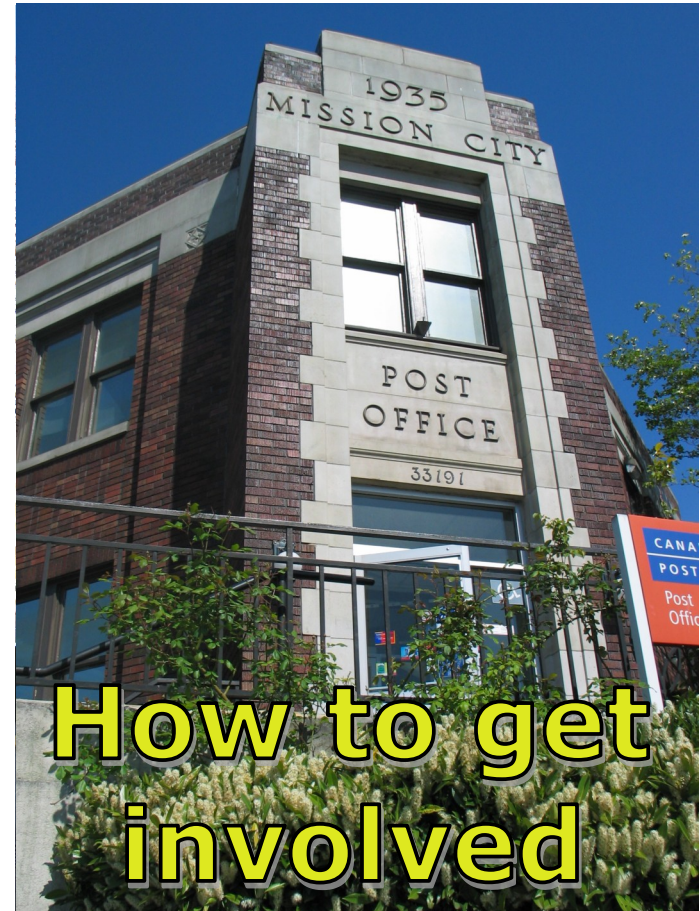


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The Mission Downtown Business Association



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YOU ARE PART OF THE DBA IF YOU RUN A BUSINESS OR OWN PROPERTY IN THE BUSINESS IMPROVEMENT AREA.

LET US HEAR YOUR VOICE. INFLUENCE OUR PRIORITIES. JOIN OUR BOARD OR A COMMITTEE.

Who we are:

The Downtown Business Association is made up of all the merchants and landowners in in the Business Improvement Area (BIA) which is from Murray Street west to Birch, and from Second Avenue south to Railway Avenue. The association's board is comprised of merchants and business owners.

The goal of the DBA is to promote and improve trade and commerce in the downtown area of Mission. We advertise and promote the downtown, help coordinated events, and represent the downtown merchants interests to the District of Mission. We partner with the District of Mission and the Mission Chamber of Commerce to enhance the economic, cultural, and social conditions within the downtown.

We receive funding through a BIA property tax levy. These funds are allocated by the DBA Board of Directors.

Activities are coordinated by one of our six committees:

- Marketing and Ambiance
- Special Events
- Downtown Safety
- Business Retention and Recruitment
- Finance.

We encourage people to come to our monthly meeting, or talk to us about ways they can get more involved.

Board Member

Our Board Members regularly attend a monthly meeting, and contributes to the decision making process. They stay informed about what the DBA is doing, and may volunteer to help out on specific projects. They actively participate in the annual evaluation and planning efforts.

Upcoming Meetings:

Join us at one of our upcoming meetings to learn more.

- Date: The DBA meets the first Wednesday of every month
- Time: 6:30 pm
- Location: The Mission Chamber of Commerce Board Room, 34033 Lougheed Highway
- For more information: info@downtownmission.ca or call 604-814-2022

March 2011

Su	Mo	Tu	W	Th	Fri	Sa
		1	2	3	4	5
6	7	8	9	10	11	1
1	14	15	1	17	18	1
2	21	22	2	24	25	2
2	28	29	3	31		

April 2011

Su	Mo	Tu	We	Th	Fri	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May 2011

Su	Mo	Tu	We	Th	Fri	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June 2011

Su	Mo	Tu	W	Th	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	1	16	17	18
19	20	21	2	23	24	25
26	27	28	2	30		

Roles on Our Board:

President

The President provides leadership to the Board of Directors, chairs the meetings, and sets the agenda. It's the President's role to guide the board, decide on priorities, and oversee finances.

Vice President

This position is typically a successor to the President and performs the President's responsibilities when the President cannot be available. Participates closely with the President and sits on the executive council.

Board Secretary

On occasions where staff is unable to attend the Secretary keeps record of Board actions, including overseeing the taking of minutes, sending out meeting announcements, distributing copies of minutes and the agenda to each Board member, and assuring that society records are maintained.

Board Treasurer

The Treasurer chairs the Finance committee, assists in the preparation of the budget, helps develop fundraising plans, and makes financial information available to Board members.

Committee Chair

Each Committee is chaired by a Board Member. They are responsible for reporting back to the Board on the work of the Committee and setting the tone for the committee work. They assign work to the committee members, sets the agenda and runs the committee meetings, and ensures distribution of meeting minutes.



What we do:

Did you know that the DBA does:

Marketing

Marketing the downtown through a variety of mediums, we have recently re-branded the downtown, and created a new website. The DBA website offers the ability to create an exciting business profile, list upcoming promotions, add to our image and video gallery, and stay up to date with what the DBA is doing in your community.

Beautification

The beautiful flower baskets that enhance the downtown every spring are provided and maintained by the DBA. We are also responsible for seasonal banners and provide street cleaning on a weekly basis.



Events

The DBA coordinates events downtown, such as the Cookie Festival, Customer Appreciation Nights, etc. We are looking to include additional special events, so join our Special Events committee to help in planning.

Advocacy

Using our open lines of communication with the District of Mission, the DBA advocates for merchants on concerns and issues we feel are important for the downtown.

Our Committees:

Finance Committee

The Finance Committee aligns the prepared budgets and the goals of the DBA to ensure financial stability.

Marketing & Ambiance Committee

The purpose of the Committee is to bring ideas, concepts and thoughts to the Board that spread the word about the Downtown as a vibrant, growing place to visit and shop. They are involved in creating the ads to promote the downtown, and choosing channels of marketing. This committee also sees the ambiance of downtown including banners, flowers, and cleaning.



IF YOU'RE INTERESTED IN A COMMITTEE— LET US KNOW. YOU DON'T HAVE TO BE A MEMBER OF OUR BOARD TO GET INVOLVED. IF YOU HAVE A GREAT IDEA WE'D LOVE TO HEAR IT.

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Recruitment & Retention Committee

Promotes the economic development of the downtown and helps businesses locate in the area. They are also key advocates for merchants in theThis committee helps new businesses locate in the downtown, and looks for ways to promote the downtown as a great place to do business. They also help deal with concerns of current businesses.

Downtown Safety Committee

The Downtown Safety Committee responds to safety concerns in the downtown, and brings these concerns to the board. They are also responsible for notifying businesses of problems.

Special Events Committee

This is a new committee that is looking at increasing the number of events and promotions in the downtown area.

