

THE DOWNTOWN BUSINESS ASSOCIATION PRESENTS

# MISSION FEST

## Sponsorship Opportunities August 24th, 2024 • 10am to 4pm

When you partner with the DBA, we make sure your generosity is not just acknowledged but celebrated! We work with you to ensure your participation brings value in a way that's relevant and impactful to your business. Our packages are customizable to your specific needs so please let us know if you have ideas of how we can maximize your benefit. Once you select your Sponsorship, your advertising starts immediately and your return on investment increases.

### • Zipline Sponsor: \$2,500

This is the highlight of the whole festival - two ziplines stretching between Welton & Horne and surrounded by onlookers, booths and food trucks. It will be a huge attraction! Professional Photos taken.

- 3 Banners on the zipline (we'll provide by the DBA)
- XLarge acknowledgment in program & event map
- 3 Featured social media posts & 3 stories, plus a large website acknowledgement
- Newsletter acknowledgement to 180+ DBA members

### • Beer Garden Sponsor: \$2,200

The Beer Garden will be in the Welton Commons parking lot again, surrounded by a large marquis tent, fencing, seating, a magic show for kids and several food trucks. This will be a prime location for adults to gather with ample foot traffic surrounding. Professional Photos taken.

- 2 Banners at beer garden location (provided by DBA)
- Mention in opening remarks and closing remarks
- XL Acknowledgement in program/map (large size)
- 2 Social media posts and website acknowledgement
- Newsletter to 180+ DBA members

### • Festival Music Sponsor: \$2,200

- 2 Banners at stage location (provided by DBA)
- Mention in opening remarks and closing remarks
- XL Acknowledgement in program/map (large size)
- 2 Social media posts and website acknowledgement
- Newsletter to 180+ DBA members

### • Foam Party & Magic Show Sponsor: \$2,000

The Monster Foam Party will be in the Welton/1st Ave intersection and was a highlight last year. This is a fantastic opportunity for signage recognition as people will be standing and staying in the area while kids have some foamy fun! The Foam Party will run from 11-12noon, 1-2pm, and 3-4pm. There will also be 3 magic shows near the beer garden giving you two opportunities and locations for exposure branding. Professional Photos taken.

- 2 Banners at the foam party and magic show locations (provided by the DBA)
- XLarge acknowledgment in program & event map
- 3 Featured social media posts & 3 stories, plus a large website acknowledgement
- Newsletter acknowledgement to 180+ DBA members

Mission Downtown Business Association

604-826-7311 • [info@downtownmission.ca](mailto:info@downtownmission.ca) • [www.downtownmission.ca](http://www.downtownmission.ca)

7311 James St. Mission, BC V2V 3V5

**Block Sponsors:** \$1,000 each (3 available)

- Banner at the sponsored block location
- Medium acknowledgement in program/map
- 1 Featured social media posts, 1 story & website acknowledgement
- Newsletter acknowledgement to 180+ DBA members

• **Bouncy Castle Sponsors:**

- o The Obstacle Course Bouncer: \$900
  - 2 signs on Bouncer
  - Acknowledgement in program/map
  - 1 Social media post + 2 stories & website acknowledgement
  - Newsletter to 180+ DBA members

- o Pirate Ship Bouncer: \$900
  - 2 signs on Bouncer
  - Acknowledgement in program/map
  - 1 Social media post + 2 stories & website acknowledgement
  - Newsletter to 180+ DBA members

• **Barricade Banners:** \$500 (7/8 available)

- Banner on road barricades at entrance/exit to event (provided by DBA); excellent visibility for all attendees
- Acknowledgement in program/map
- Social media story & website acknowledgement

*Please indicate which sponsorship sounds right for you:*

- |   |   |
|---|---|
| <input type="checkbox"/> Zipline Sponsor \$2,500        | <input type="checkbox"/> Foam/Magic Sponsor \$2,000 |
| <input type="checkbox"/> Beer Garden Sponsor \$2,200    | <input type="checkbox"/> Pirate Ship Bouncer \$900  |
| <input type="checkbox"/> Festival Music Sponsor \$2,200 | <input type="checkbox"/> Block Sponsor \$1,000      |
| <input type="checkbox"/> Obstacle Course Bouncer \$900  | <input type="checkbox"/> Barricade Banner \$500     |

Contact Name: \_\_\_\_\_ Ph: \_\_\_\_\_

Business: \_\_\_\_\_

Email: \_\_\_\_\_

Payment can be made by credit, e-transfer or cheque. Please make cheques payable to Mission Downtown Business Association. Any credit card transactions will be subject to a 4% processing fee surcharge. Please send your preferred logo in as high resolution as possible to [info@downtownmission.ca](mailto:info@downtownmission.ca).

All banner or sign designs will be sent to you for approval before printing.